

LAUREL BIDDY

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Work Experience

Producer

June 2017-Present

WUFT-TV (PBS), GAINESVILLE, FLORIDA

Produce "First at Five", WUFT-TV's flagship newscast, by coordinating reporters and writing VOSOTs, headlines, and teases. I also work with the production crew to effectively execute my vision.

Director/Technical Director

December 2016-Present

WUFT-TV (PBS), GAINESVILLE, FLORIDA

Linear director for a 13+ person production crew. I oversee the production of the broadcast, block cameras in ENPS, call the show, and train students on all positions. I technical direct on a 4 M/E Grass Valley Kalypso switcher.

Freelance Director/Technical Director

March 2016-Present

ESPN SEC Network- direct UF Swimming and Diving and technical direct UF baseball and UF softball on a 2.5 M/E Grass Valley Kayak switcher.

Daktronics- technical direct video board shows for UF Football, Volleyball, Basketball and Gymnastics on a 2 M/E Ross Carbonite Black switcher.

News Intern

June 2017-August 2017

WFTV (ABC), ORLANDO, FLORIDA

Directing and producing internship at the top station in the Orlando market. I was an associate producer for the morning show one month into my internship. I also coded rundowns in Ignite and directed Facebook lives using Wirecast.

Master Control Operator

July 2016-July 2017

WUFT-TV (PBS), GAINESVILLE, FLORIDA

Supervise four channels on air and regulate Crispin automation logs. I complete regular quality control reports, record weather and news segments, and edit sponsorship promos for upcoming shows using Adobe Premiere Pro.

Education

Bachelor of Science in Telecommunications

December 2018

University of Florida, Gainesville, Florida
Concentration: News Producing

Master of Science in Information Systems and Operations Management

May 2020

University of Florida, Gainesville, Florida
Concentration: Supply Chain Management

Affiliations

- Journalism and Communications Ambassador (JCA)
- National Broadcast Society
- Gamma Phi Beta

Skills

- AP ENPS, iNews
- Adobe Premiere Pro (Certified), Final Cut
- Grass Valley, Ross